



NASEO Affiliates Program

Breakfast Discussion
NASEO 2014 Annual Meeting
Savannah, Georgia



Affiliates Co-Chairs:

- Bob Dixon, Head of Industry Affairs—Americas Region, Building Performance and Sustainability, Siemens Infrastructure and Cities
- Barbara Bauman Tyran, Director, Washington and State Relations, Electric Power Research Institute

David Terry, Executive Director, National Association of State Energy Officials

Sandy Fazeli, Program Manger, National Association of State Energy Officials

+ Thanking NASEO's Affiliates...

A robust and engaged network of nearly 60 private-sector partners, including representatives from business, trade associations, nonprofit organizations, educational institutions, laboratories, and government.





February Energy Outlook Conference

Outcomes of Affiliates Breakfast Discussion

KEY PRIORITY AREAS

- 111(d) Clean Power Plan
- Consumer education
- STEM
- Workforce Development

POTENTIAL NEW METHODS OF ENGAGEMENT

- Create an experts bureau of Affiliates members to provide direct expertise in an advisory capacity to states;
- Create more opportunities for Affiliates to provide information on products/services at NASEO meetings; and
- Hold more regular calls for Affiliates and states to provide updates on their priorities



Since February...

Program Growth, Partnerships, and Successes

- Increased Affiliate engagement in NASEO projects and programs
- Sponsorship and promotional opportunities
- Topic-specific initiatives: zero-net-energy buildings; 111(d); financing
- Active Affiliate-state engagement through NASEO staff and Board
- Expansion of program administration process to better track and engage Affiliates



BOSCH
Invented for life





Ideas for Expansion

+ NASEO Members' Survey

Designed to suit your business needs and priorities

- **Activity:** Conduct survey of the 56 state and territory energy offices, with a focus on office structure, placement, budget, staffing, priorities, and activities of SEOs. Additional questions will gauge satisfaction with various technical assistance opportunities available to them from major energy organizations and will explore opportunities for deepened collaboration with NASEO Affiliate members.
- **Opportunity for Affiliates:** Sponsor the inclusion of 2-4 questions that are of value or interest to your business.
- **Contact:** Chuck Clinton, Senior Advisor, cclinton@naseo.org.

+ Energy Policy 101 Training

Building your staff's expertise in what energy offices do

- **Activity:** Deliver training for NASEO Affiliates and staff that covers the relationship among different players in energy policy, industry, and regulation (energy offices, public utilities commissions, independent system operators, regional transmission organizations) and how the energy offices are involved in policy, planning, and program development.
- **Opportunity for Affiliates:** Resources for your staff and colleagues to understand how the state energy offices' work, partnerships, and programs affect your industry, and strategies to leverage the energy offices for your business.
- **Contact:** Chris Wagner, Program Manager, cwagner@naseo.org.



State Energy Planning Industry Taskforce

Creating a channel for industry input into state policy and planning

- **Activity:** Launch an industry taskforce of NASEO Affiliates to provide “plug-and-play” language related to existing and emerging technologies, issues, and policy directions in their states.
- **Opportunity for Affiliates:** Ensure that your industry and business priorities are communicated to State Energy Offices undertaking state energy plan development and revisions.
- **Contact:** Sandy Fazeli, Program Manager, sfazeli@naseo.org.



NASEO Affiliate Recognition Program

Promote positive state-Affiliate partnerships and successes

- **Activity:** Create an “Affiliate Recognition” program to publicly recognize innovative partnerships and projects that NASEO Affiliates take in partnership with the state energy offices.
- **Opportunity for Affiliates:** Recognition events will coincide with NASEO conferences to ensure significant impact and promotional opportunities for nominated and winning Affiliate members.
- **Needs from Affiliates:** Need input from Affiliates to develop nomination, criteria, scoring, and selection methodologies for candidate Affiliates.
- **Contact:** Sandy Fazeli, Program Manager, sfazeli@naseo.org.



Informal Poll

- Member's survey
- Energy Policy 101 training
- State Energy Planning industry taskforce
- Affiliate Recognition Program



Thank you!

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