

Sponsorship and Exhibitor Opportunities

2014 NASEO Annual Meeting

September 8 – 11, 2014

Sponsorship Levels + Benefits

NASEO offers several levels of sponsorship to fit every budget and objective. From Platinum to Supporting level, sponsors will receive the following benefits at the 2014 NASEO Annual Meeting.

Platinum Sponsor

\$12,500 (Affiliate)
\$15,000 (Non-Affiliate)

Select one:

- Networking Reception
- Tuesday Keynote Luncheon
- Wednesday Keynote Luncheon

Platinum benefits include:

- ◆ Special recognition at conference opening and brief remarks at sponsored event
- ◆ Participation on a plenary panel session
- ◆ Two (2) conference registrations
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ Complimentary exhibit space

Gold Sponsor

\$7,500 (Affiliate)
\$10,000 (Non-Affiliate)

Select one:

- Tuesday Breakfast
- Wednesday Breakfast
- Committee Meeting or Breakout Session

Gold benefits include:

- ◆ Participation in sponsored committee meeting or breakout session
- ◆ One (1) conference registration
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 50% discount on cost of exhibit space
- ◆ Verbal recognition

Silver Sponsor

\$5,000 (Affiliate)
\$7,500 (Non-Affiliate)

Select one:

- Program Brochure
- Meeting Bags

Silver benefits include:

- ◆ Name and logo displayed on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 25% discount on cost of exhibit space
- ◆ Verbal recognition

Bronze Sponsor

Bronze benefits include:

\$2,500 (Affiliate)
\$5,000 (Non-Affiliate)

Select one:

- Monday Refreshment Break
- Tuesday Refreshment Break
- Wednesday Refreshment Break

- ◆ Name and logo displayed on website, announcements, program brochure and event signage
- ◆ Half page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table

Supporting Sponsor

\$1,250 (Affiliate)
\$2,500 (Non-Affiliate)

Select one:

- Half Page Advertisement Included in Program Brochure

Supporting benefits include:

- ◆ Name and logo displayed on website, announcements, program brochure and event signage

Conference Exhibitor

\$1,500 (Affiliate)
\$2,000 (Non-Affiliate)

Conference exhibitor benefits include:

- ◆ Name displayed on website, announcements, and program brochure
-

To reserve exhibit space or register for sponsorship opportunities, visit the conference website at:

<http://annualmeeting2014.naseo.org> or contact Shemika Spencer at: 703.299.8800 or sspencer@naseo.org.

Terms and Conditions:

- Sponsors and exhibitors are accepted on a first-come, first-served basis.
- All payments are non-refundable. NASEO reserves the right to re-sell sponsorship for non-payment by the Friday, August 29, 2014, deadline.
- To be included in the meeting brochure, sponsorship must be purchased by Wednesday, August 20, 2014. After this date, sponsors should check with NASEO regarding inclusion in brochure.
- High resolution color logos are required in .eps and/or .jpeg formats. Please send logos via email to Shemika Spencer at: sspencer@naseo.org. If suitable logos are not submitted then company name will be used as a replacement.
- NASEO will be responsible for planning and production of all sponsored events and items.
- If you have any questions regarding the sponsorship levels and benefits, please contact Shemika Spencer at: 703.299.8800 or sspencer@naseo.org.